



**TESCO mobile SARI SOCCERFEST  
&  
CONCERN KITEFEST  
2011**

**“Fly a kite, play ball, take on the world”**

The 15th Annual TESCO mobile SARI Soccerfest, the largest intercultural soccer tournament in Ireland, will take place at the Garda and Camogie Sports Grounds, Phoenix Park on Saturday 10th and Sunday 11th September.

At the heart of the Soccerfest is a 7-a-side soccer tournament with 40 men’s teams from all over Ireland and players representing more than 50 countries. On Saturday there will be an Under-13 Fair Play tournament, without referees, with boys and girls being introduced to the principles of Respect and Fair Play. On Sunday eight women’s teams will compete for the SARI Respect Cup.

Additionally, the All Stars game – featuring celebrated sportsmen and women - will be held on Saturday afternoon, time to be confirmed, with SARI director Brian Kerr threatening to referee!

Don’t play soccer... Come fly a kite!

At the CONCERN Kitefest, kite flyers from around the world will display their kites as well as hosting kite workshops for children.

The two day festival also includes a wide array of entertainment for all the family with Teddy-bear parachuting, face painting, DJs, African dancing, drum circles, clowns, Capoeira, FAI Soccer Skills training, GAA Have A Go and lots more.

SARI was formed in 1997 to promote and support cultural integration and social inclusion through sport.

For more information:

[www.sari.ie](http://www.sari.ie)

<http://www.facebook.com/sarireland>